

# ALYSE MARTINELLI

*Chief People Officer*



Alyse Martinelli serves as Bedrock's Chief People Officer. Since its founding, Bedrock and its affiliates have invested and committed more than \$5.6 billion to acquiring and developing more than 100 properties, including new construction of ground up developments in downtown Detroit and Cleveland totaling more than 20 million square feet.

In this role, Alyse oversees the strategic growth and development of Bedrock's workforce, which has grown from less than 100 team members to 600+ in the last six years. Alyse is focused on attracting and retaining the best and most diverse talent in today's marketplace while continuing to evolve Bedrock's culture.

Prior to Bedrock, Alyse served as the senior vice president of human resources for JACK Entertainment LLC, an urban gaming company focused on the development of gaming facilities that are designed to maximize connectivity and economic impact in the local areas where they reside.

Previously, Alyse was with The Reel Health Network, a digital medical technology company, where she was senior vice president and general counsel, leading the company's legal, business and human resource initiatives. Previously, Martinelli was senior vice president of human resources for the U.S. division of LafargeHolcim, a global building materials manufacturer. She also was associate general counsel with AT&T Inc. for over 20 years, specializing in human resources, labor relations, privacy, complex commercial and employment litigation, as well as mergers, acquisitions and divestitures.

Alyse earned a Juris Doctorate Degree from Michigan State University College of Law and a Bachelor of Arts Degree in economics from Calvin College in Grand Rapids, Mich. She is a native Detroiter and a board member of the Michigan Women's Foundation.