

OUR LEADERSHIP

Biography

MELISSA DITTMER

Chief Design Officer

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Melissa Dittmer serves as Bedrock's first Chief Design Officer and is responsible for coordinating both short- and long-term design strategies throughout all aspects of Bedrock. In her role, she utilizes design-thinking to ensure that every physical, spatial and urban experience is well-designed for all of the people who live, work and play within our properties and cities. Most recently, Melissa collaborated with Detroit's civic leaders on the city's Amazon HQ2 proposal. In her role, Melissa led the creation of the 242-page Amazon Vision Book that illustrated Detroit's unparalleled opportunity for growth, the city's unique lifestyles, and Detroit's development

strategy for Amazon's HQ2. She has co-authored all of the company's master planned projects including Rivereast, Douglass Site and City Modern. As a design advocate, Melissa co-led the organization, design, and curation of a 17 day architecture exhibition called "Detroit Design 139" that resulted in 16 special public events, 5000 exhibit visitors, 19 published design articles, and three media outlets declaring Detroit as a top 10 tourist design destination. Throughout all of her work, Melissa strives to demonstrate the importance of utilizing architecture and design as urban regeneration strategies.