Jim Ketai co-founded Bedrock in 2011, served as the CEO and Managing Partner for the first 8 years and now serves as the company’s Chairman. Jim has led Bedrock and its affiliates to their investment and commitment of more than $5.6 billion through acquisition and development of more than 100 properties, totaling more than 18 million square feet in Detroit and Cleveland, and is under construction with ground up developments in excess of 2 million square feet in Detroit. Jim and his team have brought more than 330 new businesses to Detroit’s Central Business District.

He is an active member of the community, serving on the boards of the Urban Land Institute and the Jewish Federation of Metro Detroit. Jim is also a member of the State Bar of Michigan and Colorado. Before forming Bedrock, Jim Ketai was the Managing Partner of Etkin Equities, a Southfield based development company, for over 21 years and led the development, management and leasing of more than 8 million square feet of owned and managed commercial real estate holdings in the tri-county area.