

# OUR LEADERSHIP

## Biography

## DAN MULLEN

*Executive Vice President of Business Development*

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Dan Mullen is the Executive Vice President of Business Development of Bedrock. In this role, he is responsible for creating and implementing the company's vision for downtown Detroit. Dan is continuing to expand the vision and creativity that he used to lead the design and development of The Belt, The Z and the soon-to-open Shinola Hotel that he co-founded. He has played a crucial role in locating and attracting unique, innovative companies and retail tenants to the city's Central Business District. Dan also served on the board of the Empowerment Plan, a Detroit non-profit that

hires previously homeless women to make sleeping bag coats for the homeless. He has been recognized as one of Detroit's top young business leaders, receiving a "30 in Their Thirties" award from DBusiness magazine and a "40 Under 40" award from Crain's Detroit Business. Dan began his career with the Rock Family of Companies in 2003 as a mortgage banker for Quicken Loans.